



DFIN CASE STUDY

# Why a multinational company returned to ActiveDisclosure for financial reporting

**DFIN**  
ActiveDisclosure





## CORPORATE SNAPSHOT

Kodak (NYSE: KODK) is a leading global manufacturer focused on commercial print and advanced materials & chemicals.



**\$2B**

Total assets



**\$102M**

Net earnings in 2024



**3,900**

Employees across  
29 countries



## CHALLENGE

# Resolving negative experiences during financial reporting

Kodak has complex financial reporting and SEC filing requirements with 3 reportable segments and 10 principal manufacturing facilities worldwide. They are an industry-leader with superior products and responsive support, so they expect similar experiences from their providers.

A switch to another vendor and their software led to many unexpected challenges due to poor platform design, slow customer service, inconsistent EDGAR HTML conversions, and unacceptable turnaround times, XBRL tagging errors, clumsy collaboration support, and missing roll forward features.

The problems and limitations the Kodak team had to work-around increased SEC compliance risk and wasted many valuable hours.



SOLUTION

# ActiveDisclosure for Financial Reporting & SEC Filing

Kodak returned to DFIN and ActiveDisclosure, experiencing a modernized platform their teams and users found intuitive, user-friendly and responsive. ActiveDisclosure helps Kodak streamline their financial reporting and SEC filing processes, with timely and accurate XBRL tagging maximizing efficiency. The Kodak team leans on DFIN's expert SEC guidance, accumulated through assisting 170K filings annually, and project managers to expand resources, save time and mitigate risk.



**MODERN FINANCIAL REPORTING SOFTWARE**  
ActiveDisclosure helps clients maximize their productivity



**MARKET-LEADING SEC EXPERIENCE**  
DFIN is #1 in SEC filings, assisting 170K filings annually



**RESPONSIVE EXPERT SEC SERVICES**  
Our experts offer SEC guidance, XBRL services, and more

In our opinion, the unaudited interim condensed consolidated financial statements contain all adjustments (consisting of only normal recurring adjustments) necessary to present fairly, **T**

**010-Cover**  
Josh Duncan Today - 11:16 AM

**030-Balance Sheets**  
Stan Smith Today - 9:55 AM

**040-Statements of Operations**  
Amy Flannery Today - 12:29 AM

Do you want to replace this workbook?

Original	Updated
<b>11</b> Tables	<b>11</b> Tables
<b>105</b> Items	<b>105</b> Items

Assets
Current Assets:
Cash
Accounts receiv
Prepaid expens
Total current as





The expert SEC service and client support we experience is outstanding. It helps us through every step of financial reporting and makes sure everything goes smoothly on filing days.

Plus, ActiveDisclosure reduces our reporting workloads by about 25%, freeing up time for other work.”

## Christen Mason

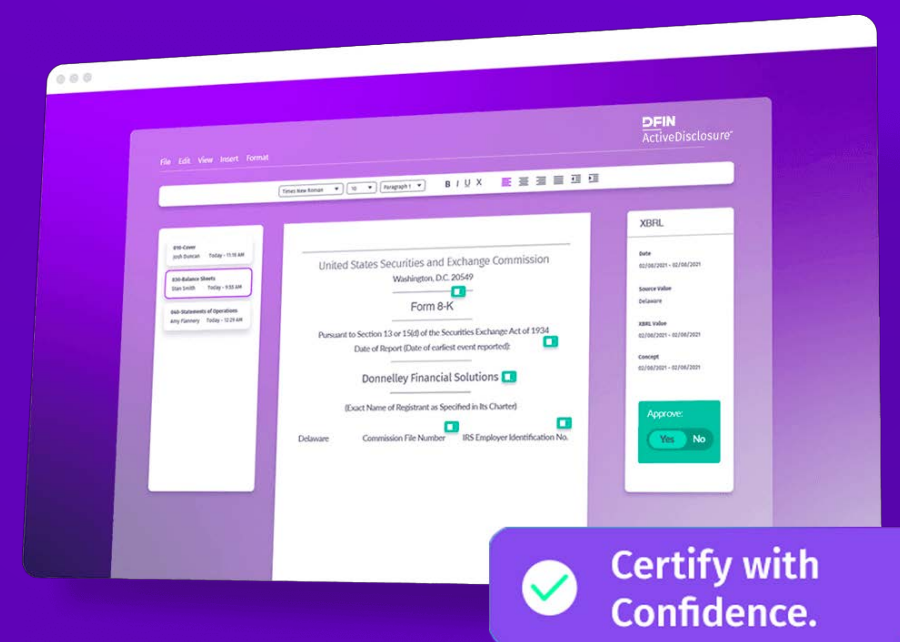
Director of External Reporting  
Kodak





# Scalable financial reporting software

ActiveDisclosure streamlines your financial reporting with intuitive easy-to-use software and expert SEC services from the #1 filing agent. You can collaborate in real-time, and link and update financial data from your single-source-of-truth Excel workbooks, to ensure your documents, presentations, and forms deliver accurate and up-to-date information.



## PURPOSE-BUILT

Core tools you need for successful SEC filing and financial reporting, without extra functionalities you'll never use



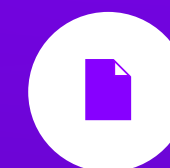
## INNOVATIVE

Modern filing software with no costly add-ons, hidden costs or annual upsells



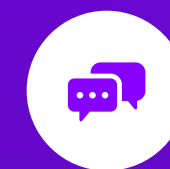
## EFFICIENT

Streamlines reporting with features like Excel data linking, commenting, Intelligent iXBRL tagging, and more



## CONNECTED

Simple integration to your current data sources and tech stack (e.g. Excel/MS Office, ERP)



## EXPERT-DRIVEN

24/7/365 support by DFIN financial and SEC reporting experts dedicated to your success



## SECURE

Best-in-class, built-in security tools ensure mitigation of data and risk



# Get in touch

**DFINsolutions.com**

NORTH AMERICA: +1 800 823 5304

APAC: +852 2522 3803

EMEA: +44 203 047 6100