



## DFIN CASE STUDY

How we helped an electric vehicle company save time and money before and after going public

**DFIN**  
ActiveDisclosure



## CORPORATE SNAPSHOT

Zapp EV (NASDAQ: ZAPP) designs, manufactures, and sells high-performance electric two-wheel vehicles.



**2017**

Company founded in the United Kingdom



**2022**

Zapp announces i300 electric urban motorcycle



**2023-2024**

i300 wins German Design Award, iF Design Award, and Red Dot Design Award



## CHALLENGE

# Taking a company public on NASDAQ without spending a lot of time and money.

Zapp is an innovative company run by a team of experts from the mobility industry, not the financial industry, so they needed a simple financial reporting and SEC filing solution to go public.

As a private company, Zapp would occasionally share information with investors. This needed to change because audited financial reports and compliant SEC filings were requirements to go public, but they had very limited resources to make this happen.





SOLUTION

# Saving time and money on financial reporting and SEC filings

Zapp turned to ActiveDisclosure to save time and money preparing financial reports and filing SEC disclosures. Implementation was seamless, and adoption was straightforward. ActiveDisclosure’s familiar interface with automated version control makes editing and formatting documents easier than ever. For companies like Zapp that prefer creating financial reports and filing SEC disclosures themselves, documents automatically updating when linked Excel files change is a game-changer.



**DO-IT-YOURSELF (DIY) REPORTING AND FILING**  
Purpose-built ActiveDisclosure software makes DIY possible



**SAVE TIME WITH LINKED EXCEL FILES**  
Edit in Excel and watch documents automatically update



**SAVE MONEY ON DOCUMENT FORMATTING**  
A familiar interface means anyone can format documents

In our opinion, the unaudited interim condensed consolidated financial statements contain all adjustments (consisting of only normal recurring adjustments) necessary to present fairly, **T**

**010-Cover**

Josh Duncan Today - 11:16 AM

**030-Balance Sheets**

Stan Smith Today - 9:55 AM

**040-Statements of Operations**

Amy Flannery Today - 12:29 AM

**Do you want to replace this workbook?**

Original	Updated
<b>11</b> Tables	<b>11</b> Tables
<b>105</b> Items	<b>105</b> Items

**Assets**

Current Assets:

Cash
Accounts receiv
Prepaid expens
Total current as



“

We find ActiveDisclosure's time-saving abilities a major advantage, especially the automatic updates of financial reports and SEC disclosures when linked Excel files change.”

**Jonathan Salmon**

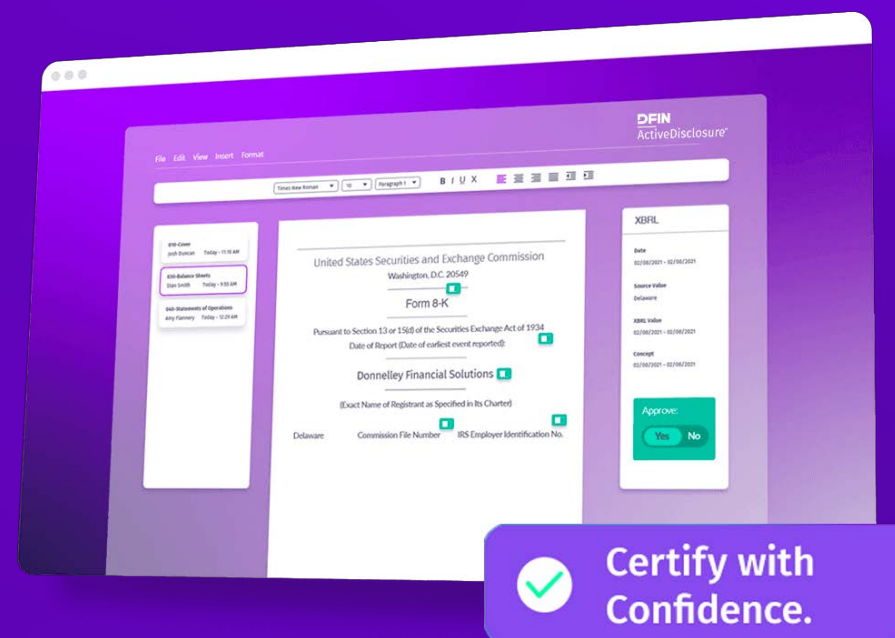
Group Financial Controller  
Zapp





# Affordable ActiveDisclosure streamlines financial reporting

ActiveDisclosure is purpose-built and affordable with a robust set of advanced capabilities. Seamless integration with existing data sources and Excel data linking saves time, reduces errors and drives efficiencies. Faster, smarter and secure, ActiveDisclosure enables real-time collaboraton and accurate iXBRL tagging.



## PURPOSE-BUILT

Core tools you need for successful SEC filing and financial reporting, without extra functionalities you'll never use



## INNOVATIVE

Modern filing software with no costly add-ons, hidden costs or annual upsells



## EFFICIENT

Streamlines reporting with features like Excel data linking, commenting, Intelligent iXBRL tagging, and more



## CONNECTED

Simple integration to your current data sources and tech stack (e.g. Excel/MS Office, ERP)



## EXPERT-DRIVEN

24/7/365 support by DFIN financial and SEC reporting experts dedicated to your success



## SECURE

Best-in-class, built-in security tools ensure mitigation of data and risk



# Get in touch

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